

## Hospital Defense

Jurinex is a leader in defending hospitals in all types of cases. The experience gained from hundreds of cases involving tens of thousands of hours at trial in hospital defense work has generated a database and consultant knowledge level unmatched by other firms. The types of cases include staffing, regulatory, medical malpractice, nursing actions, etc. The Jurinex team has assisted wins in almost every "litigation hell hole" in the United States. Our consultants are extremely well versed in the nuances of hospital defense. The Jurinex team's hospital defense experience combined with the database created by years of participation in these cases provides our consultants with unequalled expertise in this field. The advantages and pitfalls are well known because we have been there and know what to expect. Our consultants understand the medical jargon and are able to converse with doctors and nurses using their terms and points of reference. The same is true of our understanding of the hospital regulatory requirements and procedures. This allows our consultants to quickly identify inconsistencies in testimony during witness preparation, deposition, or at trial. The Jurinex hospital defense experience is a major resource for the defense counsel.

Jurinex is a full service provider for hospital defense litigation support. Our experience with this type of case allows our consultants to quickly identify the best method of supporting the case. Clients typically involve the Jurinex team early in litigation assist in the development of the case strategy. Knowledge of typical juror attitudes relative to the hospital is crucial in planning a strategy. Focus groups, mock trials and community attitude surveys provide insight and guidance. However, it is the experience of the consultant that is most effective in developing a sound plan to educate and persuade the jury.

Hospital defense often requires a strategy for educating the juror regarding the technical aspects of the case. The juror must be provided a vehicle and a process for understanding the case and allow them to develop a perception (make up their own personal story) that is logical and reasonable. This increases the likelihood the juror set aside personal bias, emotion and sympathy for the client when deciding the case. This is the Jurinex specialty. Our team works with the defense counsel to develop a sound story line and support the story and the expert witness with highly effective graphic and animated exhibits. Typically a plan (see the sample seven month plan) is developed to guide the defense team through the trial preparation phase.

At trial, a Jurinex consultant works onsite with the trial team. The consultant works 24 – 7 to support the defense counsel in any way needed. A fully equipped war room is provided. Full graphics and animation capability are available to develop or modify exhibits in response to opposing arguments. Courtroom feedback and counseling is provided. Options such as a shadow jury are available to allow counsel to test or evaluate arguments. Post trial juror interviews and analysis are valuable tools to understand juror performance or to assist in a possible appeal.

Success in a hospital defense case may be particularly important to the upstream insurance or corporate client. A loss may produce additional "me too" type cases or influence the settlement value of similar cases. Therefore, Jurinex consultants do not see losing as an option and pull upon every resource from the Jurinex team to support trial counsel. Additionally, the onsite consultant provides regular, unbiased reports to the upstream client to keep them apprised of trial developments.

Choosing Jurinex as the litigation partner is the most effective choice an attorney or client can make for hospital defense cases.